EURO-ASIA FORUM IN POLITICS ECONOMICS AND BUSINESS - 2019

JULY 11-12, 2019
ISTANBUL, TURKEY

JOINTLY ORGANIZED WITH THE
SCHOOL OF MANAGEMENT AND ADMINISTRATIVE SCIENCES
ISTANBUL SEHIR UNIVERSITY

IN COLLABORATION WITH

Eurasia Business and Economics Society

The Institute of Economics of the Ural Branch of Russian Academy of Sciences

forum@eafpeb.org
www.eafpeb.org
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<th>Time</th>
<th>Event Description</th>
<th>Room</th>
<th>Speaker(s)</th>
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<td>14:00-15:00</td>
<td>Registration</td>
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<tr>
<td>15:00-15:30</td>
<td>Opening Remarks</td>
<td>AB-5302</td>
<td>Prof. Dr. Mehmet Huseyin Bilgin, Chair, EAFPEB, Turkey</td>
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<td>Prof. Dr. Ahmet Faruk Aysan, Dean, School of Management and Administrative Sciences, Istanbul Sehir University, Turkey</td>
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<td>Prof. Dr. Peyami Celikcan, President, Istanbul Sehir University, Turkey</td>
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<td>15:30-16:30</td>
<td>Keynote Remarks - I</td>
<td>AB-5302</td>
<td>Dursun Delen, Spears School of Business, Oklahoma State University, U.S.A.</td>
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<td>16:30-17:00</td>
<td>Break</td>
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<td>17:00-18:00</td>
<td>Keynote Remarks - II</td>
<td>AB-5302</td>
<td>Sabur Mollah, Sheffield University Management School, United Kingdom and Asma Mobarek, Cardiff Business School, Cardiff University, United Kingdom</td>
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### JULY 12, 2019 (FRIDAY)

#### 08:30-09:00: REGISTRATION

#### 09:00-10:30: SESSION I
**POLITICAL ISSUES**

**Room:** AB-5201  
**Chair:** Huseyin Kaya, Istanbul Medeniyet University, Turkey

- **Othering and Europeanness in the Post-Refugee Crisis EU. Empirical Evidences from 18 Member States**  
  Zoltan Grunhut, HAS, Centre for Economic and Regional Studies, Hungary

- **The Military and Society in Turkey: Prospects for Change and Lessons for Pakistan**  
  Sadia Mahmood Falki, Lahore College for Women University, Pakistan

- **Perspectives on the New Silk Road and World Dynamics**  
  Albertina Dias, Atlantica University School of Business Economics, Portugal

- **Green Book & Islamic Socialism**  
  Ahmet Salih Ikiz, Mugla Sitki Kocman University, Turkey

#### 09:00-10:30: SESSION II
**ECONOMICAL ISSUES**

**Room:** AB-5202  
**Chair:** Ahmet Faruk Aysan, Istanbul Sehir University, Turkey

- **Economic Relations between Pakistan and Turkey in a Globalized World**  
  Aisha Shahzad, Lahore College for Women University, Pakistan

- **Towards a Conceptual Framework Predicting the Future Trends of HE in UK after Brexit: International Students’ Perspective**  
  Yasmin Kulas, University of West London, United Kingdom and Yehia Sabri Nawar, Claude Littner Business School, United Kingdom

- **Consumer Nationalism and Multilateral Trade Cooperation**  
  Costas Hadjiyiannis, University of Cyprus, Cyprus; Doruk Iris, Sogang University, South Korea; and Chrysostomos Tabakis, KDI School of Public Policy and Management, South Korea

- **Statistical Evaluation of the Energy, Economic and Social Potential from Renewable Sources in Romania**  
  Violeta Monica Radu, National Institute for Research and Development in Environmental Protection, Romania; Mariana Pipirigeanu, National Institute for Research and Development in Environmental Protection, Romania; György Deák, National Institute for Research and Development in Environmental Protection, Romania; and Petra Ionescu, National Institute for Research and Development in Environmental Protection, Romania

#### 10:30-11:00: BREAK
### 11:00-12:30: SESSION III

**SOCIAL CHALLENGES**

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<td><strong>Chair:</strong> Mehmet Fatih Aysan, Istanbul Sehir University, Turkey</td>
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**Luxury Consumer Identity Projects - A Study of Moral Sensitivity in Luxury Consumption Practices**
Liga Bitane, University of Latvia, Latvia

**Measuring Retirement Adequacy of Employee Provident Fund Contributors**
Noor Azina Ismail, University of Malaya, Malaysia and Rafat Beigpoor Shahrivar, University of Malaya, Malaysia

**Impact of Fiscal Decentralization on Expenditure Inequality in Indonesia**
Heru Wibowo, University of Western Australia, Australia; Yanru Wu, University of Western Australia, Australia; and Md Abu Bakar Siddique, University of Western Australia, Australia

**The Protection of Rural Households’ Interests in Urban Land Expansion**
Mingda Cheng, Zhejiang University, China; Julan Du, Chinese University of Hong Kong, Hong Kong; Chunhui Ye, Zhejiang University, China; and Luke Qi Zhang, Fudan University, China.

**Valuation of Environmental Damage Caused by Foreign Direct Investment: The Case of Formosa Environmental Incident in Coastal Provinces of Central Vietnam**
Tran Tho Dat, The National Economics University, Vietnam and Dinh Duc Truong, The National Economics University, Vietnam

### 11:00-12:30: SESSION IV

**BANKING & FINANCE**

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<td><strong>Chair:</strong> Gokhan Karabulut, Istanbul University, Turkey</td>
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**Macroprudential Policies and Bank Lending: Do Institution and Bank Ownership Structure Matter?**
Ali Mirzaei, American University of Sharjah, U.A.E. and Anis Samet, American University of Sharjah, U.A.E.

**Corporate Social Responsibility and Financial Performance: The Role of Boardroom Diversity**
Ozgur Ozdemir, University of Nevada, U.S.A.; Murat Kizildag, University of Central Florida, U.S.A.; and Tarik Dogru, Florida State University, U.S.A.

**The Impact of Qatar Embargo and Iran Sanctions on Turkish Financial Markets: An Empirical Investigation**
Mahmoud M. Haddad, University of Tennessee-Martin, U.S.A. and Sam R. Hakim, U.S.A.

**A Failure of Corporate Governance? The Managerial Discourses of the Anglo Iranian Oil Company (AIOC) 1908-1951**
Neveen Abdelrehim, Newcastle University Business School, United Kingdom

### 12:30-14:30: LUNCH
### 14:30-16:00: SESSION V
**BUSINESS & MANAGEMENT**

**Room:** AB-5201  
**Chair:** Ender Demir, Istanbul Medeniyet University, Turkey

**Impact of Technology on Training and Development: Implications for Workplace Learning**  
Mesut Akdere, Purdue University, U.S.A.

**A Multi-Criteria Approach for R&D Project Management Tool**  
Banu Ozkeser, R&D Center, Koluman Automotive Industry, Turkey

**Specifics of Microeconomics of Business Platforms (Mandatory Study Course in Modern Microeconomics)**  
Ivars Godmanis, RISEBA University, Latvia

**Substantive and Symbolic Management in the Higher Education**  
Nor Zetty Hasniza Abdul Kadir, Durham University Business School, United Kingdom

**Implementation of Innovations in Retail: A Study of Using the Self Scanning Technology by Russian Consumers**  
Elena V. Korchagina, Peter the Great St. Petersburg Polytechnic University, Russia and State Institute of Economics, Finance, Law and Technology, Russia

### 14:30-16:00: SESSION VI
**INDUSTRY & TOURISM**

**Room:** AB-5202  
**Chair:** Giray Gozgor, Istanbul Medeniyet University, Turkey

**Risk Perception of American Travelers toward Turkey**  
Mehmet Altin, Rosen College of Hospitality Management, University of Central Florida, U.S.A.; Hossein Olya, Sheffield University Management School, United Kingdom; Ahmet Ozturk, Rosen College of Hospitality Management, University of Central Florida, U.S.A.; and Fevzi Okumus, Rosen College of Hospitality Management, University of Central Florida, U.S.A.

**Sustainability in Tourism: The Route of Santiago de Compostela as a Case Study**  
Maria Rosa Ines Vazquez Rodriguez, Rey Juan Carlos University, Spain

**Service Quality as an Antecedent to Engagement in Co-Creation of Value in the Healthcare Industry**  
Laurence Bell, University of Johannesburg, South Africa

**Implementation of Modern Multidimensional Enterprise Risk Management (In Pharmaceutical Sphere)**  
Ivars Godmanis, RISEBA University, Latvia

### 17:00:18:00: ANNUAL MEETING OF THE FORUM ADVISORY BOARD  
(Board Meeting - Invitation Only)